



The India Box Office Report: May 2024

May 2024 was a moderate month at the India box office, with gross collections of ₹708 Cr. Malayalam films managed to surpass the collections of Hindi films for the second consecutive month

Published on June 16, 2024

By Our Insights Desk

Summary

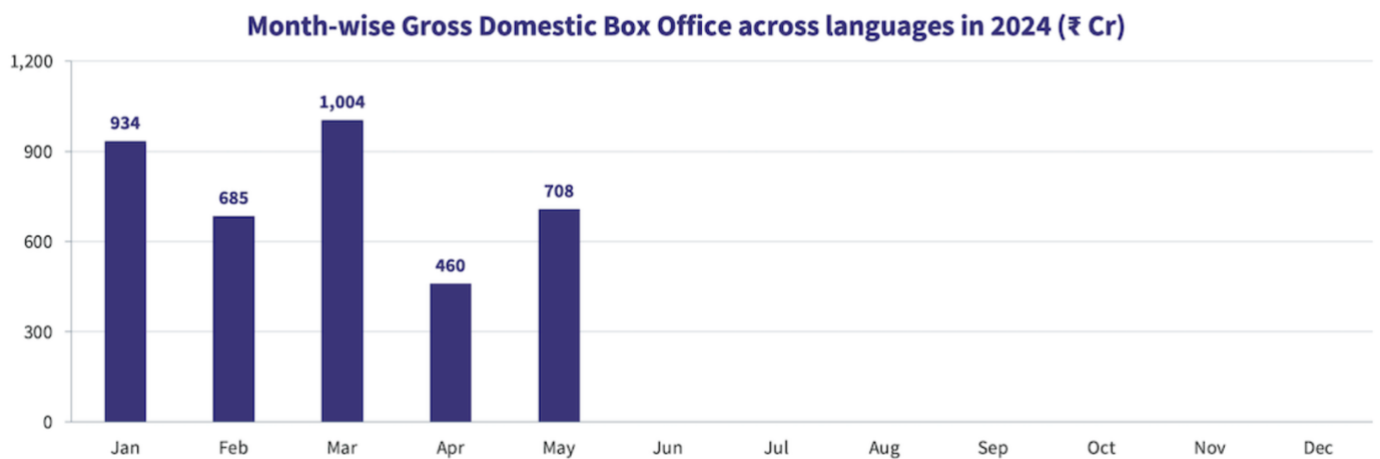
- Films that released in May 2024 grossed ₹708 Cr at the domestic box office
 - The cumulative box office for Jan-May releases stands at ₹3,791 Cr, which is almost at par with the same period in 2023
 - Aranmanai 4 emerged as the top film of the month, becoming the first Tamil film since Leo (Oct 2023) to be the highest-grossing film in a particular month at the domestic box office
 - May is the lowest grossing month for Hindi cinema in 2024, resulting in the reduction of the language's contribution to domestic box office from 36% (Jan-Apr) to 33% (Jan-May)
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Our monthly feature **The India Box Office Report**, tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the May 2024 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

Cumulative Box Office: May 2024

Films that released in May 2024 grossed moderate collections of ₹708 Cr, at the domestic box office. May was the highest grossing month of 2024 for multiple languages like Tamil, Marathi, Punjabi and Gujarati. In contrast, May turned out to be the month with the lowest collections for Hindi films in 2024.

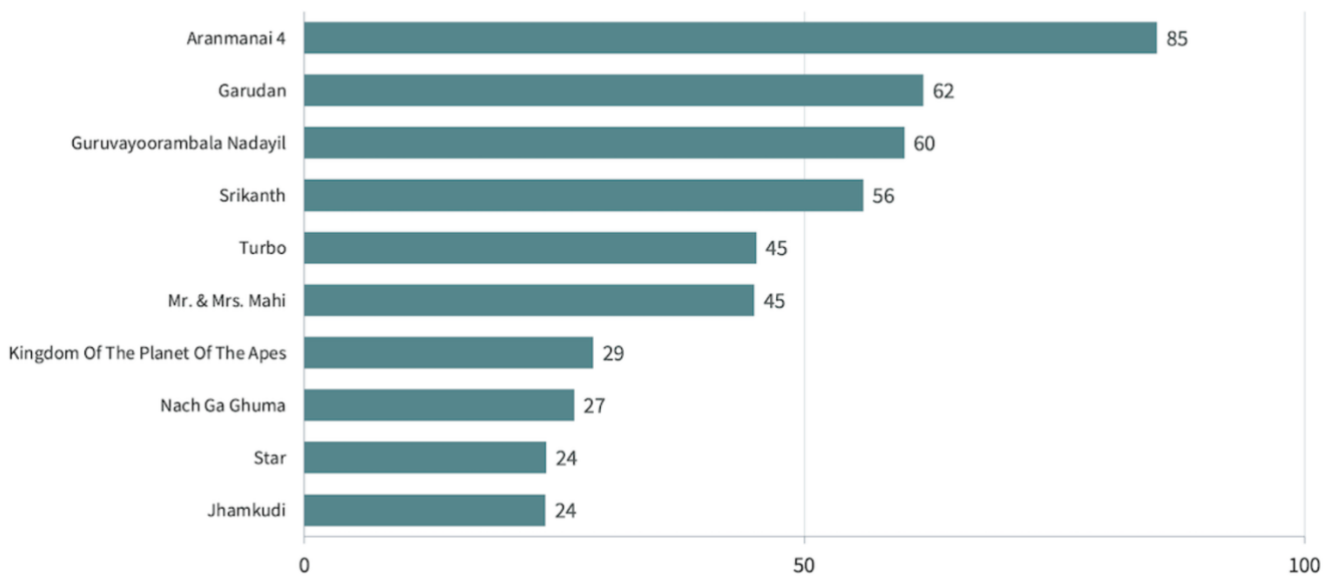


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Top 10 Films

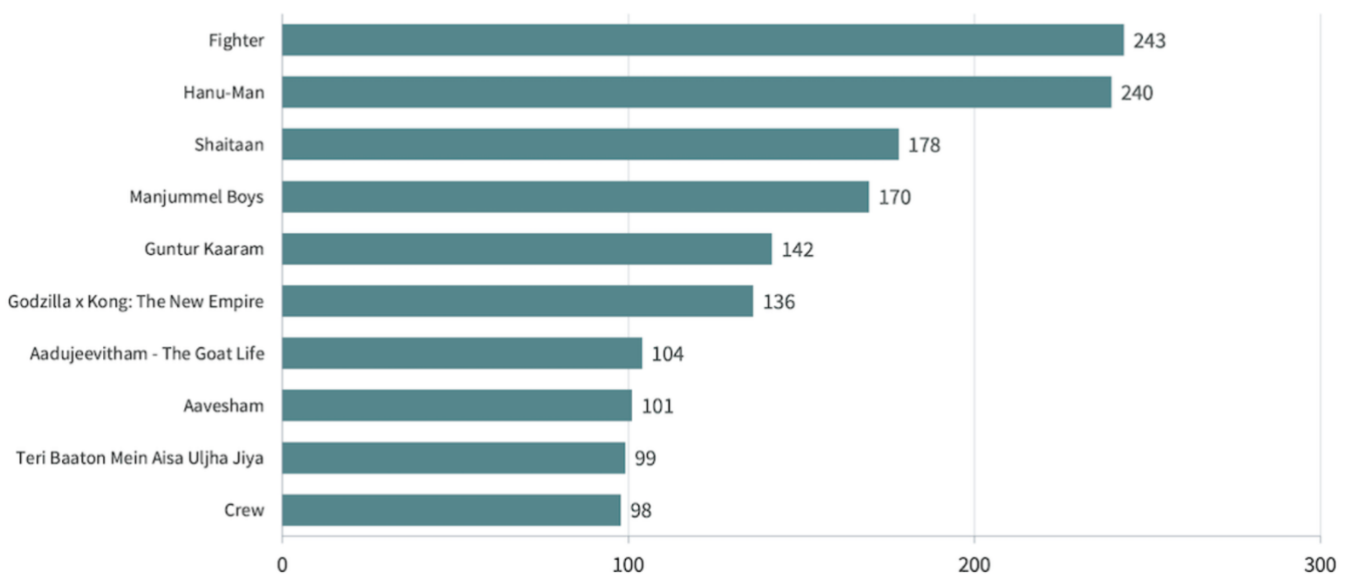
The chart below lists the top 10 films released in May 2024, based on their box office performance in India.

Top 10 May 2024 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)



Aranmanai 4 emerges as the top-grossing film of the month. This is the first time since the release of Leo in October 2023 that a Tamil film has become the top-grossing film of the month at the domestic box office.

Top 10 releases of 2024 (Jan-May), based on Gross Domestic Box Office across all language versions (₹ Cr)

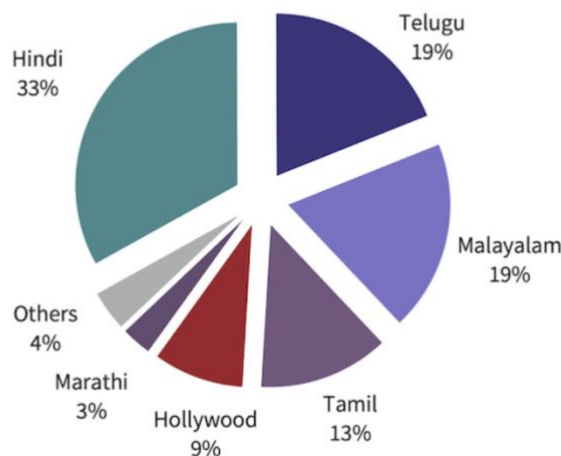


None of the May 2024 releases, across languages, managed to make significant collections to enter into the top 10 list of the year.

Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head ‘Hollywood’.

Language Share of Gross Domestic Box Office (Jan-May 2024)



Tamil films have increased their share in May 2024 compared to the previous month, aided by the collections of the films like Aranmanai 4, Garudan and Star. The Malayalam film industry continues its strong run at the box office, maintaining its share of 19%, due to the steady collections of films like Guruvayoorambala Nadayil and Turbo.

Hindi language's contribution has decreased from 36% to 33%, as a result of the weak-performing month of May.

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films (e.g., Pathaan in this report), Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Pathaan released on January 25, 2023, and a sizeable component of the film's business was registered in February 2023. However, in the analysis, Pathaan's entire box office has been credited to the month of January.

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